

PHILANTHROPY WORKS

SALUTE AMERICAN VODKA DONATES \$1 FROM EACH SALE TO VETERAN ADVOCACY

BRANFORD — Salute American Vodka, a craft vodka company, has announced a new partnership with Brescome Barton, Inc., the largest wholesale distributor of spirits, wine, and beer in Connecticut.

Salute works to be a leader of corporate social responsibility in the spirit

industry. The first dollar of every bottle sold goes directly to organizations that assist veterans and other American heroes in their pursuit of an education, furthering their careers, starting a business and achieving the American dream. The company's charitable mission mirrors Brescome Barton's commitment to carry socially responsible brands in the alcoholic beverage industry.

The partnership will bring Salute American Vodka from more than 90 locations already sold to nearly every retailer across the state.

"We are proud to partner with Brescome Barton, a distributor that will not only help Salute American Vodka to

expand across the state but a company that holds similar conscious business standards," says Mike Lutz, Operations Manager of Salute American Vodka. "At Salute American Vodka, we have a product with a social mission and we put the mission first. One hundred percent of every Salute American Vodka dollar contributed goes directly to organizations that help veterans and other American heroes in their local communities."

Salute American Vodka is USA Certified™ product, meaning everything from the ingredients to the packaging was made in the country. It's an 80-proof vodka that is distilled four times, giving it a thicker pour with a clean, smooth, and odorless taste. In June 2016, the brand was acquired by Handcrafted Brands of Branford, Conn. The vodka is bottled and distilled in Rochester, N.Y. For more information about the brand and its impact, visit www.saluteamerican.com.

